



Get Your Tail to the Arapahoe County Fair

July 21 – July 26, 2006

Advertising Rate Sheet



The 100th Anniversary Fair program is the official publication on the events, history and supporters of the Arapahoe County Fair. This program will be distributed to local businesses and will be handed out at the Fair to more than 60,000 expected attendees.

I request the following advertising reservation:

- Full page ad \$250
- 1/2 page ad \$125
- 1/4 page ad \$75
- 1/8 page ad \$50

Also Available (get your reservations in early)

- ~~Full back cover \$350 - **SOLD!**~~
- ~~Inside front cover \$300 - **SOLD!**~~
- ~~Inside back cover \$300 - **SOLD!**~~

Additional services:

- \$30 additional charge for layout and design
- \$15 additional charge for scanning of each logo or photo

Please submit this form and your camera-ready art by June 30, along with your check, made payable to the Arapahoe County Fair.

Mail to: Arapahoe County Fair
Attn: Mindy Edstrom
5334 S. Prince St.
Littleton, CO 80166

Contact information:

Company: _____ Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Ad Specifications:

All artwork is to be in black and white with a resolution of 300 dpi.

Preferred PC formats:

Adobe PDF (saved with high resolution and embedded fonts)
Adobe Illustrator
Adobe In Design
Adobe Photoshop

Preferred Media: CD

All media must be accompanied by a hard proof. If using a format other than PDF be sure to include all text and imbedded images.

Ads can be e-mailed to lellis@co.arapahoe.co.us.
If e-mailing artwork, be sure to include a hard copy proof with your order form.



Full Page
7.5 x 10



Half Page
7.5 x 5



Quarter Page
3.75 x 5



Eighth Page
3.75 x 2.5

Questions?

Contact Mindy Edstrom:
303-734-5464 or e-mail
medstrom@co.arapahoe.co.us
or Liz Ellis: 303-795-4526 or e-mail
lellis@co.arapahoe.co.us.

We thank you for your advertising support and we hope to see you at the Arapahoe County Fair, July 21-26, 2006.

